

Mzansi Soccer Style Rate Card

The Magazine is strategically distributed to houses and businesses in Soweto for free to allow targeted reach and the whole idea is to create high brand impact and awareness to our advertisers targeted market, this is one thing that makes us different from any other magazines out there your targeted market would have to buy a magazine first to view your advert from our side we deliver your

Adverts	Page	Size	Content	Bleed 5mm	Prices
	First DPS				R50 000.00
Full Page	Inside Cover	210x280mm	190x260mm	215x285mm	R28 000.00
Full Page	Inside Back Cover	210x280mm	190x260mm	215x285mm	R25 000.00
Full Page	Back Cover	210x280mm	190x260mm	215x285mm	R30 000.00

brand to your market.

Guaranteed Position

All advertising rates include agency commission and exclude VAT. Advertorial rates include standard production and photographic costs.

Standard Position

PAGE	PRICES
First DPS	R39724.00
Full Page	R34862.00
½ Page	R15302.00
1/3 Page	R10977.00
1/3 Page	R15539.00
¼ Page	R10691.00

LOOSE INSERTS (RATE EXCL VAT PER '000)	PRICES
Single page	R178
4 pages	R217

6 – 8 pages	R323
12 pages	R395
16 – 20 pages	R487
24 pages	R406
32 pages	R569
48 pages	R589
52 pages	R590

BOUND IN (RATE EXCL VAT PER '000)	PRICES
Single page	R230
4 pages	R430
6 – 8 pages	R460
12 pages	R495
16 – 20 pages	R505

ACTION RATES	PRICES
* Carrying fee	R278
Machine/hand insertion (random)	R155
Machine/hand insertion (specific page)	R236
* Paste/glue-on (specific page)	R302
Bagging (contribution)	R106
Full bagging only	R258
Bagging (with hand insertion)	R470
* Carrying fee must be added to glueing/bagging costs	

Art work Requirements and dead line

Material:

Print-optimised PDF with fonts embedded and all images at 240 – 300dpi. Material can be sent via email.
Hi-res Satin Sherpa proof (No liability is accepted for the results of material supplied without a Satin Sherpa proof)

Booking:

Month before, eg. Following issue

Material:

One week after booking deadline

Cancellation:

Same as booking deadline

